

With unmistakable Texas persona embedded into an authentic country sound, Jeff Clayborn sports southern swagger from his signature low-brimmed hat to his Rod Patrick endorsed cowboy boots. Down home roots transcribed into honest-to-goodness musicianship, Clayborn creates a twist on traditional country for a modern era.

Sheer sincerity and appreciation for faith and family are apparent in Jeff Clayborn's newest single, I Reckon, which follows a son's journey in finding the man he seeks to be. Written by Billboard Top 10 artist Grant Maloy Smith, I Reckon portrays nostalgia through storytelling with bold, earnest vocals and top-notch production by Grammy Award-Winner, and eight-time nominee, Chuck Ebert.

With a heart the size of Texas, Jeff Clayborn's charitable involvement is highly prioritized. In addition to performing benefits for veterans, police, and underprivileged children and families, Jeff always finds a way to give back. Whether building specialty bikes for disabled kids or raising awareness for animal shelters, one thing's for certain - Jeff Clayborn hopes to touch as many lives as possible through his work and good-timin' message.

I Reckon will be featured on Clayborn's highly anticipated new album Good Bar Attender, coming July 2019. Fan favorites, such as Top 10 Independent Country Radio single Caddy in the Campground and International hit track Last Ones to Leave will also appear on the project.

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